



# UMPQUA VALLEY WINEGROWERS

## UMPQUA VALLEY WINEGROWERS ASSOCIATION

*“Oregon’s Oldest Fine Wine Region”*

The Umpqua Valley Winegrowers Association is a non-profit member organization dedicated to promoting the family-owned and operated wineries and vineyards located in Douglas County, Oregon, in the central part of the state. We work collaboratively to produce experiences and events that demonstrate the quality and diverse variety of wines made in our appellation.

We celebrate the pioneering spirit of our family owners, tranquil beauty of our region and abundant recreation available for all to enjoy. Founded in 1984, we are proud to be celebrating the 30<sup>th</sup> anniversary of our winegrowing region. Visit us to discover and delight in our variety, natural beauty and adventure at [www.umpquavalleywineries.org](http://www.umpquavalleywineries.org).

### AVA STATISTICS

**Land Size & Borders:** The Umpqua Valley sits between the Coast Range to the west and the Cascade Range to the east, with the Willamette Valley AVA to the north and the Rogue Valley AVA to the south. The appellation stretches 65 miles from north to south, and is 25 miles from east to west.

**Number of Varieties:** Over 40

**Dominant Varieties:** Syrah, Pinot Gris, Tempranillo, Riesling, Pinot Noir

**Earliest Plantings:** Richard Sommer established Hillcrest Vineyards near Roseburg in 1961, and was the first to plant Pinot Noir in Oregon

**Number of Wineries:** 23, 22 of which are family owned and operated

**Number of Vineyards:** 17

**Soils:** Over 150 soil types are derived from a mix of metamorphic, sedimentary and volcanic rock. The valley floor levels have mostly deep alluvial or heavy clay materials, while the hillsides and bench locations have mixed alluvial, silt or clay structures – all typically excellent for winegrowing.

**Topography:** The complex topography of the Umpqua Valley is a result of the collision of three mountain ranges of varying age and structure: the Klamath Mountains, the Coast Range and the Cascades. Many say the area should not be thought of as a single valley but, rather, more accurately "The Hundred Valleys of the Umpqua" because it is made up of a series of interconnecting small mountain ranges and valleys.

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