

## UMPQUA VALLEY WINEGROWERS ASSOCIATION

### PARTNER MEMBER BENEFITS - 2024

#### **Umpqua Valley Winegrowers Association Mission:**

To promote the Umpqua Valley's wineries, vineyards, and wines in partnership with its members, community, and destination marketing and economic development organizations to increase tourism, wine sales and acclaim as a pioneering and authentic world-class wine experience.

#### **Umpqua Valley Winegrowers Association Vision:**

The Umpqua Valley is widely known for world-class vineyards and wines where visitors remember meeting the makers and enjoying the uncrowded outdoor activities and scenery.

#### **Partner Member Benefits include:**

- Listing on [Umpqua Valley Wineries website](#)
- Featured at least once a year in monthly email newsletter distributed to 6,000+ consumers OR to our Winery & Vineyard members (depending on your audience)
- Opportunity to purchase a listing on annual Wine Trail Map, with thousands of copies printed & distributed in tasting rooms, hotels, and around Douglas County and beyond
- Opportunity for your business to participate in media group tours with Oregon Wine Board & Travel Southern Oregon
- Opportunity to join our Marketing Committee, and help drive tourism to the Umpqua Valley
- Invitation to annual picnic, annual meeting, and other potential social and networking events
- Invitation to monthly Board Meetings